



News

Express

Kentucky Retired Teachers Association
Serving Retired Teachers Since 1957



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Just in Case You Missed It!

The 2021 KRTA Virtual Convention saw historic engagement. The Highlights of the Convention are:

- TRS Executive Secretary, Gary Harbin, and Deputy Executive Secretary of Operations and General Council, Beau Barnes, shared a recap of the 2021 General Assembly and bills passed that impact TRS.
- TRS Director of Member Services, Becky Niece, shared information on how TRS has met the needs of members during the pandemic and more.
- Director of Retiree Health, Jane Gilberts gave an update on all things health insurance.
- Chief Investment Officer, Tom Siderewicz, shared positive news on TRS investments.
- TRS partners shared information about their products:
 - Anthem
 - United Health Care
 - Corielle Life Sciences
 - Rx Coalition
 - Express Scripts



Tim Abrams
KRTA Executive
Director

KRTA partners participating in the Convention presentations were:

- Jason Weilage shared information on dental and vision plans offered to KRTA members.
- Jeff Johnson with North American Life shared information on long-term-care plans and more.
- AARP-KY President, Charlotte Whitaker, shared information on how AARP-KY collaborates with KRTA on numerous activities.

I think you will find it interesting that over 600 computers were logged in to our virtual convention. Many computers had groups of retirees watching together. Therefore, we cannot obtain an accurate count on the number of participants during the convention. A guesstimate would be over 700 members viewing the convention.

To view key portions of the 2021 KRTA Virtual Convention click on this link: <https://www.krta.org/convention/>.



MEMBERS ARE THE KEY TO OUR SUCCESS

What Should We Do to Recruit/Retain Members?

- Encourage Involvement
- Emphasize Value
- Communicate Appropriately
- Survey Former Members